



Kageno
a place of hope

KAGENO WORLDWIDE INC.
Annual Report 2009



MALACHI OKONGO
OKONGO



Samuel Ooko Ojala is 55 years old. He works as a gardner and cleaner, in a job created by Kageno.

“Ten years ago, Kolunga Beach was a swamp, filled with trash and without any trees. Kageno changed all that.”



KAGENO

Mission & Vision

MISSION

Kageno's mission is to transform communities suffering from inhumane poverty into places of opportunity and hope.

VISION

Kageno's vision is to achieve sustainable solutions to global poverty through a comprehensive set of interdependent programs that address the complex web of issues faced by impoverished people, with balanced emphasis placed on economic empowerment, conservation, community health, and education.

Letter from the Executive Director

It is no secret that 2009 brought economic challenges to nearly everyone. We see it all around us. The global economic meltdown has reshaped and redefined the way many of us live and see the world today. As a result, we have cut back. We have lived more frugally and spent far more cautiously. Yet, the fact that so many of us are able to cut back without fear of going hungry means that we are far better off than many.

Imagine yourself living in a mud hut without water or electricity. You have no healthcare for your children, and little nutritional food. With the meager salary you earn you can barely sustain even this desperate lifestyle. You are willing to work, but there are no opportunities in your community because everyone around you is so poor that there is almost no economy at all.

Now, imagine being forced to live more frugally.

When global wealth declines, it is people in developing countries who are the hardest hit. This is the reality for our employees in East Africa and the people in Kageno communities.

From a management perspective, Kageno has faced these challenges by re-evaluating every one of its projects during 2009. We came out leaner and stronger for it, and as a result I am very happy to report that

despite the year's economic difficulties, Kageno kept going. Teachers held class, nurses treated patients, and Kageno's gardeners and cleaners kept our project sites in top form.

If you are reading this, it is likely that you contributed to our success in 2009 in some way; be it with your generosity of time, spirit, service, or money. On behalf of Kageno—and, more importantly, on behalf of the more than 25,000 individuals we served in 2009—I offer my deepest gratitude for that support. We are happy to now be sharing with you our annual report, which contains measurable data on our accomplishments this year.

In addition, we want to show you how the accomplishments you make possible play out on the lives of real human beings. Throughout this report, we will introduce you to a few of the people Kageno served during 2009.

We hope the data we have provided, and the people that you will meet, will give you a better understanding of how your support for Kageno helps to transform communities suffering from inhumane poverty into places of opportunity and hope.

Many thanks for your continued support,



Frank C. Andolino
Co-founder, Executive Director, & President

Board of Directors

FRANK C. ANDOLINO, DDS

Co-founder, Executive Director, & President

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LEVI NGILIMANA

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Where We Work

Kageno operates comprehensive community development projects in Kenya and Rwanda.

KENYA

Kageno Kenya serves communities on the small and remote islands of Rusinga and Mfangano, both located in Nyanza Province, near Lake Victoria in Western Kenya.

Eight years ago, conditions in these communities were simply inhumane. Eight in ten people were unemployed, HIV/AIDS was spreading rapidly, and the islands' main source of drinking water was that of Lake Victoria, which receives millions of liters of untreated sewage daily. With only one latrine per 1,200 individuals, there was no means to safely deposit human waste—and children scavenged for food in piles of trash strewn with human feces.

Kageno Kenya was the site of Kageno's first "Innovative Community Center"—a centralized complex of buildings at the heart of Kolunga Beach on Rusinga Island. The complex includes a health center with a pharmacy and Voluntary Counseling and Testing (VCT) clinic, a nursery school, a social hall, and an Internet-connected computer lab, and it is a launch pad for all of Kageno's programs and services.

RWANDA

Kageno Rwanda is a replication of Kageno Kenya, serving the community of Banda, a small village on the periphery of Nyungwe Forest National Park in Southwest Rwanda.

In 2007, conditions here were similar to those Kageno found in Kenya. The community had no access to clean drinking water, nutritional food, or health care. Women and children suffered disproportionately as mothers and grandmothers struggled to care not only for their own children, but for the community's many orphans. In addition, over ninety percent of the population was engaged in subsistence farming, and land to farm was growing more and more scarce.

Today, Kageno has nearly completed an Innovative Community Center for the people of Banda, who now have a health center, pharmacy, and nursery school; as well as a craftmaking project that is generating revenue, a reliable clean water system, and many other vital programs and services.

Core Programs

The Kageno model is built around four interdependent core programs.

VENTURES

Economic diversification
Income-generating activities
Microloans

ENVIRONMENT

Reforestation
Clean water
Sanitation
Horticulture

HEALTH

Medical care
Pharmacies
Voluntary Counseling &
Testing (VCT) programs

EDUCATION

Nursery schools
Feeding programs
Orphan sponsorship
Community education

KAGEN

www.kageno.org

A P





Place of Hope



Ventures Program

Kageno's Ventures program focuses on economic diversification and the establishment of income-generating activities for groups and individuals.

CRAFTMAKING: Kageno helps local people form cooperatives that produce marketable, saleable products such as baskets, placemats, soaps, candles, and books.

ANIMAL HUSBANDRY: Animals are granted to clusters of families who then support each other in breeding efforts and circulate offspring among the cluster until each family has one animal to produce dairy products that can generate income for the family.

ECOTOURISM: Kageno helps communities leverage natural and cultural resources to draw interest from tourists, creating tourism revenue for communities and widening Kageno's international donor base.

JOB CREATION: All projects are run by local people.

MICROLOANS

Kageno's microloan program in Kenya empowers community members to launch small business enterprises. Loan recipients are also trained to understand key business concepts, develop efficient business models, and practice sustainable financial lifestyles.

These loans transform the lives of their beneficiaries. In 2009, Kageno granted microloans to over 100 women who were participating or at risk of participating in "fish-for-sex" (the practice of desperate women who prostitute themselves in exchange for fish). This practice has been the single largest factor in the spread of HIV/AIDS in the community, which has one of the highest rates of HIV/AIDS in all of Kenya.

With their loans, the women launched small enterprises in farming, fishing, dressmaking, and more, that have generated personal income to help them break free from this destructive cycle.

PROGRAM ACHIEVEMENTS IN 2009:

- Kageno Rwanda launched a soap and candle-making project funded by USAID. Products made drew the attention of high profile American retailers including Urban Zen in New York City, which has purchased and begun retailing the project's candles and placemats.
- Families engaged in animal husbandry bred 25 goats, 15 cows, and five sheep.
- Kageno launched a new dairy goat project on Mfangano Island, in partnership with Floresta.
- Over 200 tourists visited Kageno communities.
- Local people earned income by charging 634 cell-phones.
- Road construction at Kageno Rwanda and environmental work at Kageno Kenya generated 6,135 workdays for local people.
- At the end of the year, 34 individuals from Kageno communities were employed by Kageno and working as teachers, security personnel, cleaners, gardeners, counselors, cooks, and more.



Elsa Nyaroni received a Kageno microloan and associated training. She used the loan and the skills she learned to start a small fishing business.

“Life was very different before the loan from Kageno. I could not easily get fish from the lake and at my age, I couldn’t get involved with ‘fish-for-sex.’ My life has improved. My children can now go to school, and be properly dressed. I can provide food for my family!”



Environment Program

Kageno's Environment program consists of initiatives in reforestation, clean water, sanitation, latrine construction and management, recycling, and horticulture.

SEEDING AND PLANTING: Kageno plants trees and builds community gardens that help diversify agricultural systems and yield more nutritional crops.

BRIQUETTE-MAKING: Trash is recycled into combustible briquettes that can be used to fuel cooking. This reduces deforestation by eliminating the need to use wood as a fuel source.

BIOINTENSIVE FARMING: Kageno teaches farmers to use organic materials to control pests and disease, and improve soil and maximize yields while minimizing the area of land needed.

VECTOR AND RESERVOIR CONTROL: Kageno helps communities fight vector and water-borne diseases by eliminating hazardous areas of standing water.

LATRINE BUILDING: Kageno builds latrines, helping to prevent the spread of disease caused by open human waste.

ECOLOGICAL SANITATION: Kageno introduces technologies to reduce the need for commercial fertilizers, conserve water, and protect groundwater from fecal contamination.

CLEAN WATER

Clean water is an important part of Kageno's Environmental program. Without clean water, communities depend on polluted surface water from nearby streams and become prone to waterborne diseases such as cholera, hepatitis, typhoid, and diarrhea.

Kageno has built new infrastructure for clean water delivery at both its Kenya and Rwanda projects.

PROGRAM ACHIEVEMENTS IN 2009:

- Kageno communities planted more than 40,000 trees.
- More than 17,000 recycled trash briquettes were produced.
- Trash collection was provided to 1,896 individuals.
- 45 farmers at Kageno Rwanda learned improved agricultural techniques, and 182 biointensive gardens were planted at Kageno Kenya.
- Over 2,500 kg of organically grown vegetables were sold.
- Kageno helped to control the spread of malaria by eliminating 1,749 potential breeding sites.
- Clean water pumps were accessed by more than 2,000 people per day.



Health Program

Kageno increases the capacity of communities to deliver quality health services.

This year brought a new addition to the family of Kageno health clinics in Kenya and Rwanda. Kageno is proud to announce that it has now completed construction of a new health clinic on Mfangano Island in Kenya.

CLINICAL SERVICES: All Kageno health clinics provide free medical care for those with the most need. Approximately 40 percent of those served at the clinic are children. Malaria is the most common illness treated. Other common treatments include those for waterborne diseases like typhoid, bilharzia, and cholera, as well as for skin and respiratory infections.

EDUCATION: Kageno’s educational program places special emphasis on educating mothers and children, who often are the most vulnerable to disease and

malnutrition. Health education is focused on HIV/AIDS prevention, detection and treatment, as well as proper nutrition. In addition to formal educational sessions, Kageno works with local schools, offering occasional health talks and helping to incorporate health education into school curriculum.

VOLUNTARY COUNSELING & TESTING

Kageno operates Voluntary Counseling and Testing (VCT) centers in both Kenya and Rwanda. These not only provide access to counseling, testing, condoms, and antiretroviral treatment, but they also support those affected by HIV/AIDS by training local volunteers to become counselors, mentors, and monitors of community health.

PROGRAM ACHIEVEMENTS IN 2009:

- The Plasse Family Health Clinic in Kenya opened a new laboratory to improve services and speed up diagnosis.
- The Kageno Health Clinic on Mfangano Island completed construction in March, meaning Kageno will soon be operating health clinics in all three of the communities it serves.

Number of People Served by Kageno Health Clinics:

	Kenya	Rwanda	Total
Treated	1,095	2,443	3,538
Referred	73	188	261
Receiving Immunizations	1,039	1,733	2,772
Receiving VCT Services	298	783	1,081



Winnie is an 18-year old high school senior who has lived with HIV for the last three years. She contracted the virus from a boyfriend when she was only 15.

When Kageno first met Winnie, she was chronically malnourished, terribly thin, and didn't even have the strength to walk to school. Unable to care for her, Winnie's mother had sent her away, and she was sleeping in a small shack alongside four friends.

A nurse at Kageno's Plasse Family Health Clinic was the first to discover that Winnie was HIV positive. Through the clinic's VCT center, Winnie has gained access to antiretroviral drugs, and received monitoring treatment.

Today, she is in good health. She shows vivaciousness and hope, and has even expressed a willingness to talk to her schoolmates and peers about her condition in hopes that she may educate other girls about safe sex, and the importance of medical attention.



Education Program

Kageno is proud to report that 2009 marked the launch of the Banda Village Nursery School, which opened its doors to 300 children at Kageno Rwanda in February.

This is Kageno's third nursery school. All three schools house proper latrines, and all are staffed with salaried teachers and a school nurse. The two schools in Kenya provide nutritious daily meals to all children. Kageno is now working to acquire funding for a community kitchen at its Rwanda project, out of which it will operate a similar feeding program for the new Rwanda school.

Kageno also works to educate adults with skills that help them to lead healthier, more productive lives, offering computer lab access, computer classes, job skills training, and English lessons, in addition to the many educational opportunities offered through Kageno's Ventures, Environment, and Health programs.

ORPHAN ASSISTANCE & SPONSORSHIP PROGRAM

Kageno's Orphan Assistance & Sponsorship program provides school children with access to health care, daily meals, shoes, bed nets, and child counseling.

KAGENO KIDS ART & CULTURAL EXCHANGE

The Kageno Kids Art & Cultural Exchange connects children in Kageno project areas with those in U.S. schools. By creating and exchanging art and ideas, this program projects the voices of children from diverse backgrounds into global communities to bring awareness, understanding, and hope. The art, crafts, and jewelry created are sold at Kageno fundraisers, generating revenue to support programs for children in Kageno communities.

PROGRAM ACHIEVEMENTS IN 2009:

- The Banda Village Nursery School opened its doors to 300 children at Kageno Rwanda.
- Construction of a kitchen was completed for Kageno's school on Mfangano Island, bringing access to daily meals for all the school's children.
- In total, Kageno schools provided nutritious daily meals for over 700 children.
- 600 individuals visited Kageno computer labs to access the Internet. Of those, 46 enrolled in formal computer classes.
- 180 adults learned skills related to printing and photography.
- 53 individuals regularly attended Kageno's English classes in Rwanda.
- 183 orphans received sponsorship.



Donors

TRIBAL CHIEF (\$10,000 AND ABOVE)

Lillian Vernon Foundation
Kids Against Poverty – Brock, Riley & Carter Burgess
Harris myCFO Foundation
Meryl Streep, Silver Mountain Foundation for the Arts
Jeffrey & Sandra Justin
Jeremy Ironside
Lillian Vernon & Paolo Martino
Richard Ironside
Dr. Frank Andolino

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Western Union Foundation
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The Samuel J. Holtzman Family Foundation
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The Jim and Patty Rouse Charitable Fund

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Phillip & Donell Wiggins
Craig James
Edith McBean
Michael Lynch & Susan Baker Foundation
One Kid One World, Inc.
Marshall & DeeAnn Payne
Terry Tsiolis

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Danielle Levine
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Scott Palumbo
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Morgan Stanley
Daniel Goldstein, Table for Two, USA
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Majorie Raines
Thomas Scott and Vanessa Woog
Anne St. Goar

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David & Fortunee Dushey
Marie Gallo
Karina Muro
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Vincent & Caroline Visceglia
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Courtney DeKanter
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KAGENO WORLDWIDE

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Brothers Brother
Pearson Publications
Fordpointer and Cargo Services
Raising Malawi
Me&Ro
Urban Zen

KAGENO RWANDA

Partners in Health
Wildlife Conservation Society
Office Rwandais Du Tourisme Et Des Parcs Nationaux
USAID Small Grants Program

KAGENO KENYA

Dreyfus Health Foundation Problem Solving for Better Health Project
Floresta
Care Kenya
Centers for Disease Control
German Environmental Development Fund (GED)
International Medical Corps
Kenya Ministry of Health
One Kid One World
President's Emergency Plan for AIDS Relief (PEPFAR)
UNDP Small Grants Program
USAID Ambassador's Self-Help Fund
US Peace Corps
Western Union Foundation

“We are living in this world ridden by social inequalities. Some people can hope for everything, others can hope for nothing. How do we repair this world? How do we repair the injuries? I think Kageno is one of the proper responses.”

Dr. Paul Farmer
Executive Vice President & Founding Director
Partners In Health

Herma Majuma is a widow with three children. She is also a weaver, a cook, a cleaner, and a women's community leader.

“Kageno is like a backbone to the village. It has helped many people...widows really benefit. But it cannot be one-way with the sponsors' involvement. The community has to get involved too. We need to be able to stand on our own one day.”



Finance Report

2009 REVENUE & EXPENSES

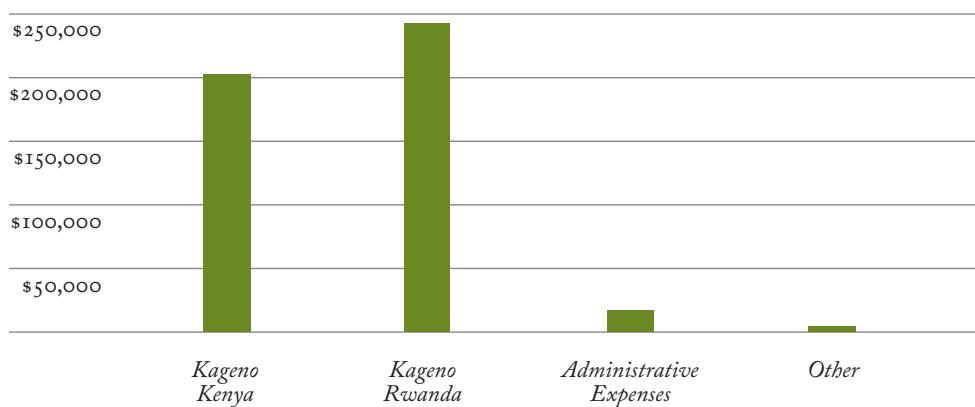
Income

Private Support	\$354,570
Grants	\$114,676
Other	\$507
Total Income	\$469,753

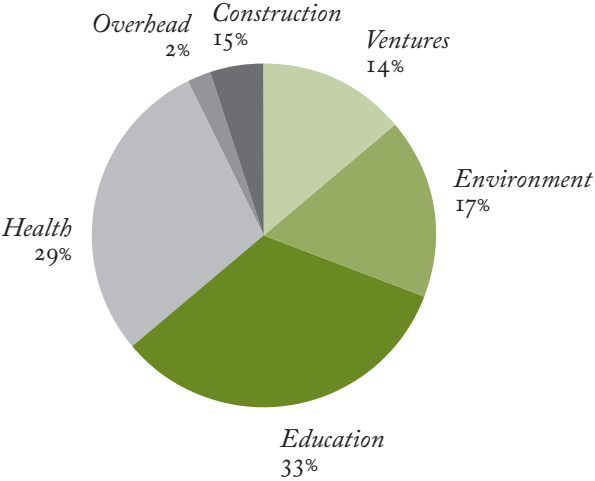
Expenses

Kageno Kenya	\$207,432
Kageno Rwanda	\$244,606
Administrative Expenses	\$16,454
Other	\$3,428
Total Expenses	\$471,920

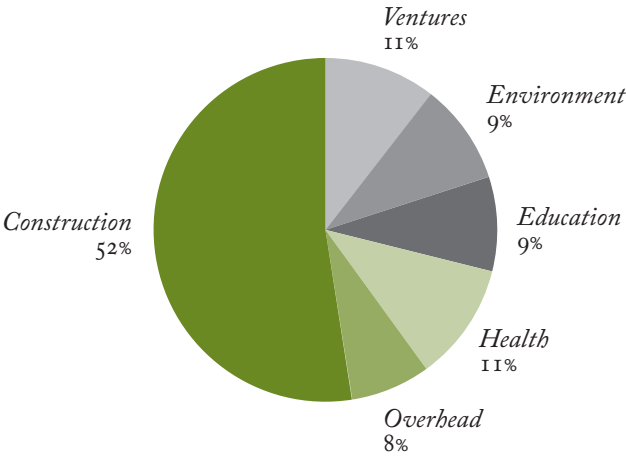
EXPENSE ALLOCATION BY PROJECT



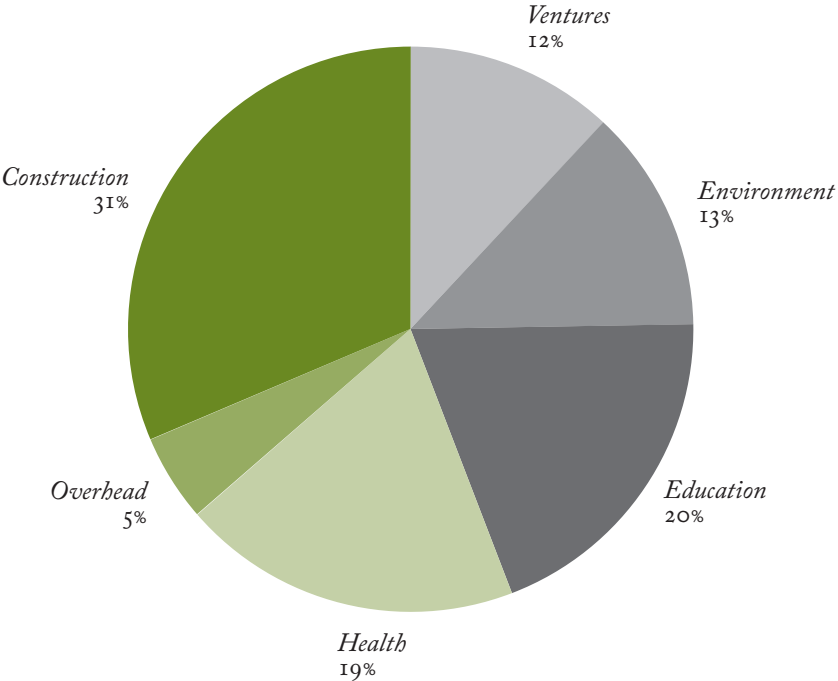
EXPENSE ALLOCATION, KENYA



EXPENSE ALLOCATION, RWANDA



EXPENSE ALLOCATION, KENYA AND RWANDA COMBINED





Donate

You can help transform communities suffering from inhumane poverty into places of opportunity and hope.

Kageno Worldwide is a federally registered nonprofit 501(c)(3) organization. Donations are tax-deductible.

To donate by credit card, visit our website at:
www.kageno.org

To donate by mail, please make checks payable to Kageno Worldwide and post to:

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