

KAGENO



KAGENO WORLDWIDE INC.
Annual Report 2010

MISSION

Kageno's mission is to transform communities suffering from inhumane poverty into places of opportunity and hope.

VISION

Kageno's vision is to achieve sustainable solutions to global poverty through a comprehensive set of interdependent programs that address the complex web of issues faced by impoverished people, with balanced emphasis placed on economic empowerment, conservation, community health, and education.

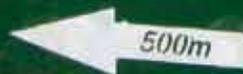
REPUBLIQUE DU RWANDA
MINISTERE DE L'EDUCATION

PROJET DE CONSTRUCTION :
CLASSES MATERNELLE ET CENTRE COMMUNOTAIRE

MAITRE DE L'OUVRAGE : KAGENO
MAITRE D'OUVRE : ENTREPRISE SOGEECCO.SARL

BUREAU DE SURVEILLANCE :
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KAGENO



BANDA



Letter from the Executive Director

When we founded Kageno in 2002, I'm not sure any of us could have truly imagined the diversity and complexity of programming that would grow out of our initial small project.

Really, it is the involvement and passion of the communities we serve that has made our remarkable growth possible. Community members have been involved in every phase of every Kageno project. They have participated deeply in project governance and put in thousands of workdays helping to build the structures that make up our Innovative Community Centers, the roads that lead to them, and the clean water systems that serve them.

Nine years after founding Kageno Kenya, we are very happy to say that programs there have been handed over to the community. As we acknowledge the great strides made in Kenya, we now turn our gaze toward Kageno Rwanda, where a replication of the Kenya project is well underway in the community of Banda—a small village situated on the perimeter of Nyungwe Forest National Park.

While Rwanda has experienced significant economic growth since the 1994 genocide, it remains one of the least developed and least food-secure countries in the world. As Banda is one of the most densely populated areas on the continent, its people feel the country's problems acutely.

At the beginning of 2010, we had already established in Banda a health center, pharmacy, and a community social hall for events and classes. In this report, you

will read about how we built on that success in 2010. Included are details on our official opening of the SL Nursery School, which features a playground—one of only three in all of Rwanda. You'll also read about how our programs in craftmaking and sustainable agriculture generated income for local people, how our health program provided medical care to thousands of Rwandans, and how more than 400 Rwandan children received health care, education, and a daily meal through our orphan sponsorship program.

If you are reading this, it is likely that you have contributed to our success in some way. Know that your generosity resonates daily—every time an orphan receives a nutritious daily meal at one of our nursery schools, every time a child receives needed medication through one of our health clinics, every time a woman counts her income from a small business venture made possible by a Kageno microloan.

I hope that, as you read about our 2010 accomplishments, you will remember that it is your generosity of money, time, and spirit that has made it all possible.

Sincerely,



Frank C. Andolino
Co-founder, Executive Director & President

Governance

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Kageno Kenya

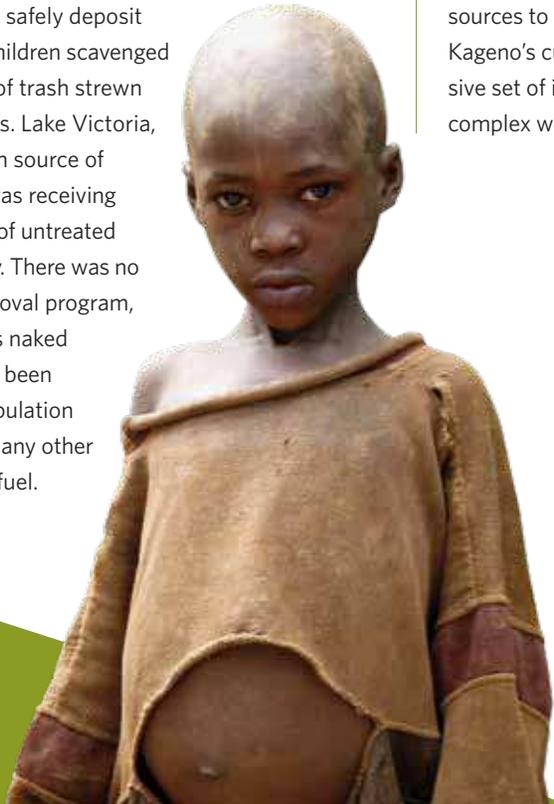
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Kageno Kenya: A Success Story

BEFORE 2000

In the early 2000's, Rusinga Island—a small and remote island in Nyanza Province on Lake Victoria in Western Kenya—was at the epicenter of Kenya's AIDS epidemic. The tiny communities inhabiting the island were being torn to shreds by the disease: four in ten people were infected.

Desperation fueled by extreme poverty only exacerbated the disease's terrible impact. Unemployment was higher than 80 percent. Fish-for-sex—the practice of women prostituting themselves to predatory fisherman in exchange for fish—was rampant. The village had only one latrine per 1,200 individuals and no means to safely deposit human waste. Children scavenged for food in piles of trash strewn with human feces. Lake Victoria, the village's main source of drinking water was receiving millions of liters of untreated sewage each day. There was no formal trash removal program, and the area was naked of foliage, having been stripped by a population unable to afford any other form of cooking fuel.



2002-2003

In 2002, Rob Place—a Peace Corps volunteer stationed in Kenya—began working with a local community organizer to establish programs that could address Rusinga's devastating problems. They centralized their programs into an **Innovative Community Center** at the heart of the Rusinga Island community of Kolunga Beach.

In 2003, Mr. Place met Dr. Frank Andolino, a New York City orthodontist participating in an international dentistry program. Moved deeply by the work he saw being done, and the problems yet to be addressed, Dr. Andolino began volunteering his own time and resources to the initiative. The pair went on to formulate Kageno's current organizational model: a comprehensive set of interdependent programs that address the complex web of issues faced by impoverished people.

2004-2006

By 2004, latrines and water tanks had already been constructed, and a large-scale reforestation project was underway. By 2005, a six-structure Innovative Community Center had been built, and was home to the **Plasse Family Health Clinic** and **Voluntary Counseling and Testing Centre**, a **pharmacy**, a **nursery school**, the **Kate Spade Computer Center**, and the **Kageno Clean Water Project**.

In 2006, a library was added to the nursery school and a feeding program was implemented for the children attending it. That same year, **Kageno Kids** was launched to connect children at Kageno Kenya with those in U.S. schools through the exchange of art, crafts, and jewelry.



EARLY 2007-2010

In 2007, programs accelerated and new opportunities arose rapidly. The **Kageno Orphan Assistance and Sponsorship** program was launched to address the needs of children attending the nursery school. The **Krickett Goss Microloan Program** was launched, empowering and training community members to launch and sustain small business enterprises. This program was soon expanded under a grant from the Western Union Foundation.

Services expanded to the neighboring **Mfangano Island**, with Kageno's second nursery school opening to 150 children, and its second health center providing quality health services to the community there. The Plasse Family Health Clinic opened a **laboratory** to improve services and speed up diagnosis, and Kageno hosted the annual **World AIDS Day Mobilization and Awareness Event**, which was attended by over 2,000 people.

By 2010, the Kageno Kenya Nursery School, microloan and computer programs had all reached sustainability and were being run entirely by community members.

TODAY

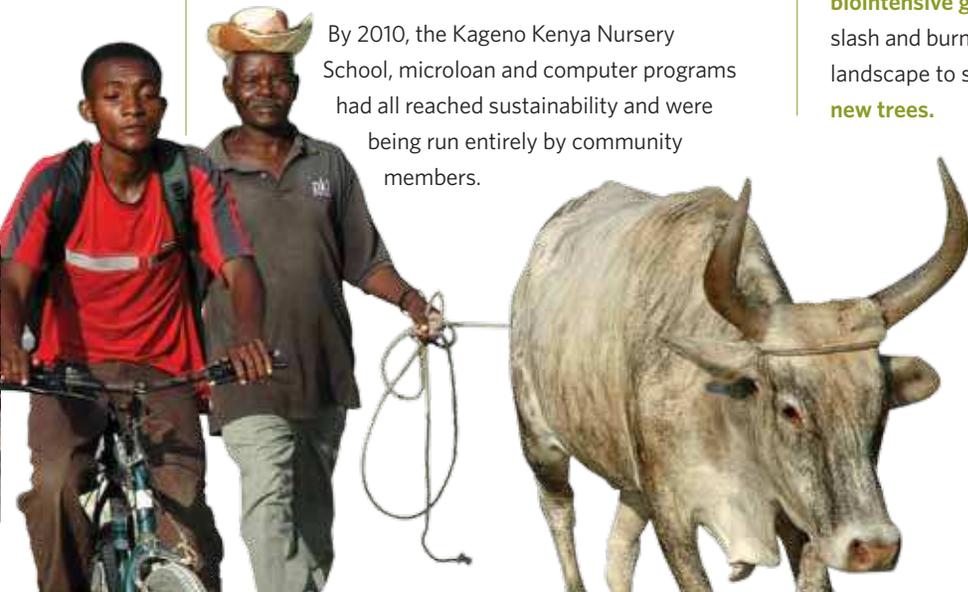
At Kolunga Beach today, **economic empowerment** activities have drastically reduced the fish-for-sex prostitution that was accelerating the spread of HIV. A **nursery school** educates two hundred orphans and vulnerable children. Thanks to a partnership with Rusinga Island Lodge, **ecotourism** is drawing interest from tourists, creating tourism revenue and widening the project's international donor base. The **microloan program** empowers community members to launch small business enterprises and trains them to understand key business concepts, develop efficient business models, and practice sustainable financial lifestyles. A **clean water** system pumps safe water to the most populous area of the village. A **recycling** program turns trash into combustible briquettes that reduce the need to slash and burn local vegetation for cooking fuel. Local people are earning income through **improved agricultural techniques**, and hundreds of **biointensive gardens** have been planted. And, where slash and burn agriculture had torn a once lush landscape to shreds, there are now over **100,000 new trees**.

THE FUTURE

Little did those involved know that the simple initiatives of the early 2000's would be the spark for a remarkable community development project that would transform Kolunga Beach, empowering it to rebuild itself from the ground up.

On the heels of this transformation, Kageno is very happy to announce that the Rusinga Island project has reached a high degree of sustainability. While Kageno maintains involvement in the Health and Ventures programs there, the bulk of Kageno Kenya's programming has been handed over to the community.

In 2011 and beyond, Kageno will center its work in Rwanda, where a replication of the Kenya project is well underway, and begin work to establish other projects in East Africa, Southeast Asia, and Latin America.



Kageno Rwanda

Despite great progress made since the 1994 genocide, Rwanda is still one of the world's least-developed countries. The United Nations Development Programme ranks Rwanda 152nd out of the 169 countries on its Human Development Index (which takes into account factors such as life expectancy, schooling, and gross national income). In addition, according to the World Food Programme, food insecurity remains a significant threat. 2.2 million Rwandans (at least 22 percent of all households) are food-insecure, with an additional 24 percent at serious risk for food insecurity. Children are affected most acutely; over half of all Rwandan children are chronically malnourished.

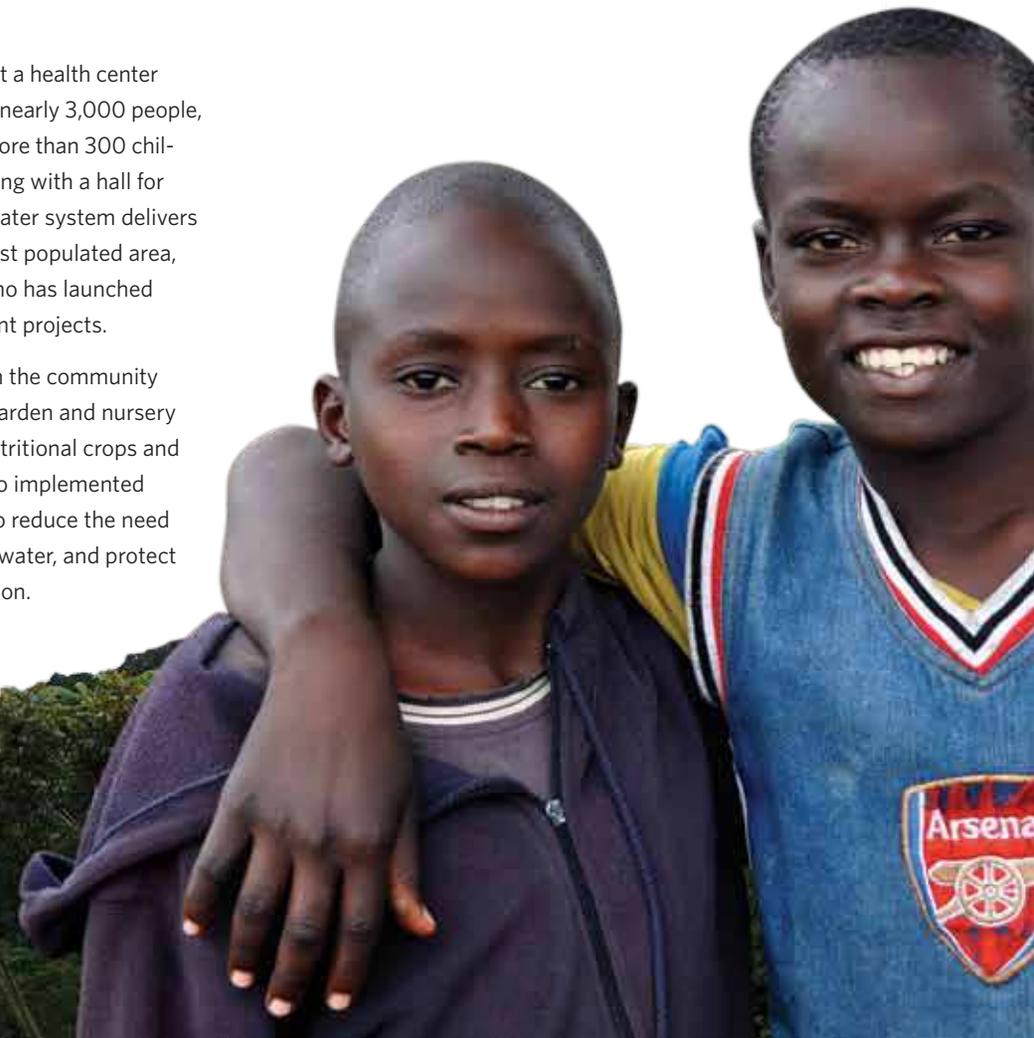
Adding to the hunger problem is Rwanda's orphan problem. According to USAID, there are now 210,000 orphans in Rwanda, and child-headed households are common. Finally, Rwanda has one of the worst child mortality rates in the world: one in five Rwandan children will die before his or her fifth birthday.

In 2007, Kageno began replicating its Kenya project in the community of Banda, a small and remote village on the periphery of Nyungwe Forest National Park in south-west Rwanda.

Conditions here were similar to those Kageno found in Kenya. The community had no access to clean drinking water, nutritional food, or any health care facility. In addition, over 90 percent of the population was engaged in subsistence farming. With land growing more and more scarce, new income-earning opportunities for the people of Banda had run out.

In three short years, Kageno has built a health center and pharmacy that last year treated nearly 3,000 people, a nursery school that is educating more than 300 children, and a community center building with a hall for social events and classes. A clean water system delivers ample drinking water to Banda's most populated area, and with funding from USAID Kageno has launched ecotourism and product development projects.

In addition, Kageno has worked with the community to build a biointensive community garden and nursery to help diversify the local yield of nutritional crops and improve soil quality. Kageno has also implemented ecological sanitation technologies to reduce the need for commercial fertilizers, conserve water, and protect groundwater from fecal contamination.



A FAREWELL: MARTIN & CALLIXTE

Sadly, amidst all the good news from 2010 there is also a tragedy. On May 10, two Kageno Rwanda employees, Martin Hategekimana and Callixte Urimubenshi, were killed from injuries sustained in a bus accident. Both men were originally from Banda, and through their work with Kageno both made invaluable contributions to their community.

Martin had worked as Kageno's nurse since 2008 when he helped lead Kageno's opening and implementation of the Kageno Health Complex in Banda, from which he went on to help treat thousands of individuals. He left behind a wife and daughter.

Callixte had been with Kageno since 2009. He started by leading an important product diversification project funded by USAID and later went on to establish and lead what is now a thriving agricultural program for the people of Banda. He left behind a wife and three children.

Martin and Callixte are dearly missed, but their spirits live on through the amazing programs they worked to establish.



MARTIN HATEGEKIMANA
1971–2010



CALLIXTE URIMUBENSHI
1979–2010

Rwanda: Core Programs

VENTURES

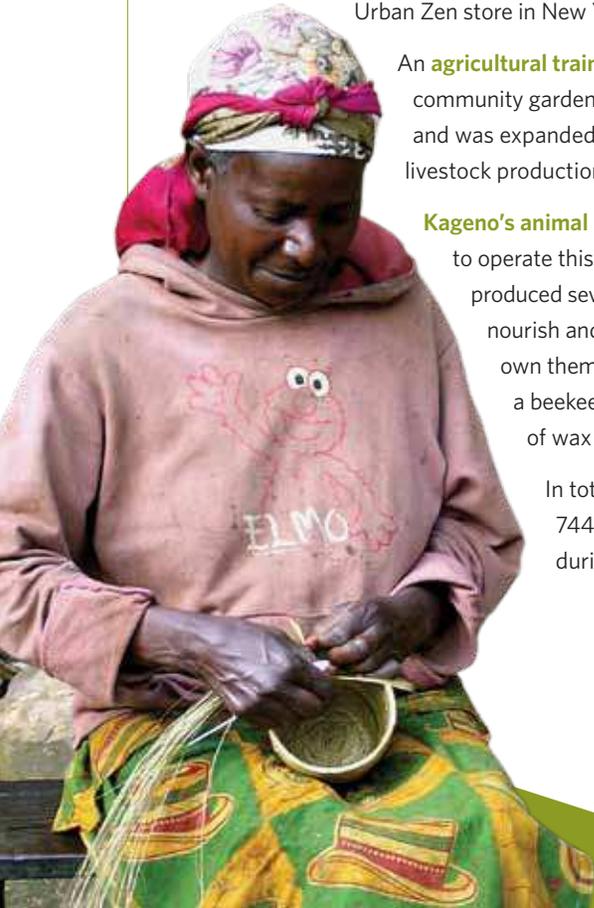
Kageno's Ventures program focuses on economic diversification and financial empowerment of individuals through the establishment of Income Generating Activities (IGAs) that have return-on-investment as the priority.

In 2010, 85 people from the local **craft cooperatives** participated in producing marketable, saleable products such as baskets, placemats, soaps, candles, and books. Collectively, they generated more than 500 woven items, 328 kg of decorative candles, and over 2,000 bars of soap. A partnership with Donna Karan helped these craftmakers to achieve a major benchmark this year: the first ever large craft order from an American retailer. Their decorative candles are now on sale at Donna Karan's Urban Zen store in New York City.

An **agricultural training program** with activities including community gardening and biointensive farming continued and was expanded during 2010 to include sustainable livestock production.

Kageno's animal husbandry collaborative continued to operate this year as well. In 2010, these activities produced seven calves, 19 goats, and five sheep that nourish and generate income for the families who own them. In addition, 13 people participated in a beekeeping collective, which produced 25 kg of wax and 81 kg of honey.

In total, the Ventures program created 744 **workdays** for local people during 2010.



HEALTH

Kageno continued to increase Banda's capacity to deliver quality health services in 2010. The Sue Folk Health Clinic provided **medical care** to 2,997 people; nearly half of all patients were children. Common treatments included those for malaria, typhoid, bilharzia, cholera, and skin and respiratory infections. In addition, 107 people were **referred**, 626 people received **VCT services**, 527 children received **vaccinations**, and 274 women received **prenatal care**.

Throughout the year, the nurses and community health workers at the Sue Folk Health Clinic provided **health education** focused on the prevention, detection, and treatment of HIV/AIDS as well as on proper nutrition. Special emphasis was placed on reaching mothers and young people. A total of 415 sessions were held on topics such as hygiene, nutrition, family planning, HIV, health insurance, use of medicine, and the importance of prenatal care and vaccination.



ENVIRONMENT

Kageno's Environment program is an umbrella for activities such as agriculture and associated training, reforestation, recycling, clean water, sanitation, vector and reservoir control, latrine construction and management, and horticulture.

In 2010, 45 farmers being trained in sustainable agricultural techniques worked to maintain a **community garden** that now hosts Amaranthus (or Dodo in local language), cabbages, carrots, red beets, spinach, red and white onions, green beans, soybeans, maize, and sunflowers. 2010 also marked the introduction of some new and exciting products. Strawberries—a lucrative fruit in Banda—were introduced, and the first harvest of a mushroom crop generated much excitement in the community. As a prime example of Kageno's model of interdependent programs, guardians of the children involved in Kageno's Orphan Assistance and Sponsorship program met at the garden once a week to plant, tend, and harvest vegetables that they could keep or sell for a profit.

Water pumps in Banda Village were utilized by 1,071 individuals, who collected an average of 11,443 liters of **clean water** per day. And, at the end of 2010, Kageno's **tree nursery** had held the roots of 3,766 indigenous and exotic trees, including fruit trees.

Based on a previously completed market analysis, Kageno purchased land in 2010 for the construction of a beautifully designed, high-end ecolodge that will offer amenities and service on par with those at three-star Western hotels.

In total, the Environment program created 219 **workdays** for local people during 2010.



EDUCATION

During 2010, the **SL Nursery School** in Banda Village educated 308 children, each of whom received a nutritious daily meal. As per Kageno's model for such a school, the Banda Village nursery school houses proper latrines and monitors children to ensure they are receiving adequate healthcare. Throughout 2009 and 2010, the school was equipped with chairs and desks for children and teachers. Teaching materials for the school's four teachers and four assistants are being progressively provided, although many items, such as books for the school library, are still needed.

Kageno's **Orphan Assistance and Sponsorship** program continued to operate throughout the year, providing school children with access to an early education, quality health care, and a daily meal. At the end of 2010, 400 children were involved in the sponsorship program.

Adult education took place as well: 102 adults attended Kageno's English classes.



Financials

2010 REVENUE & EXPENSES

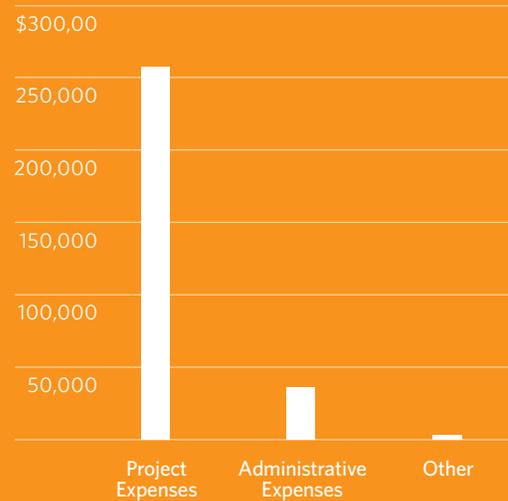
Income

Private Support	\$285,313
Grants	46,920
Other	8,385
Total Income	\$340,618

Expenses

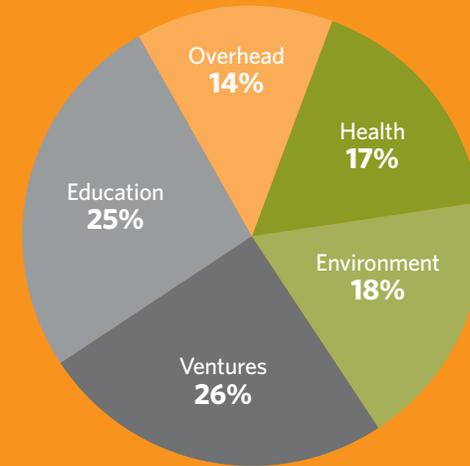
Kageno Kenya	\$22,361
Kageno Rwanda	237,564
Administrative Expenses	35,613
Other	1,731
Total Expenses	\$297,269

EXPENSE ALLOCATION BY PROJECT



87% of our donors' dollars directly supported project activities in 2010.

RWANDA EXPENDITURES







Donate

You can help transform communities suffering from inhumane poverty into places of opportunity and hope.

Kageno's accomplishments during 2010 were made possible by the generosity of our donors—and we are deeply grateful. Still, there is much yet to be done. At our nursery school in Rwanda, funding is needed for a feeding program, library books, teacher salaries, and school uniforms. Capital support is needed for the planned ecolodge and community kitchen, and to build proper latrines at our community center. In the coming years, funding will be needed to support new projects in East Africa, Southeast Asia, and Latin America.

Thank you for making 2010 a success. We hope you will consider renewing your support in 2011. In addition, Kageno encourages all supporters to visit its project. Trips are made throughout the year by Kageno volunteers, and those interested in learning more about Kageno are always welcome to join.

Kageno Worldwide is a nonprofit 501(c)(3) organization. Donations are tax-deductible.

To donate by credit card, visit our website at:
www.kageno.org

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